

# This is a big switch

PLANS are already well under way for Big Switch Projects to start an innovative energy efficiency scheme in Blacktown this year.

The group's involvement is part of the Blacktown Solar City project.

The program manager of Big Switch Projects, Veronica Hear, said: "We tend too often to overlook that the best way to cut greenhouse gas emissions is to stop wasting energy, pure and simple.

"It's not, of course, the only solution, but it's the most cost-effective first step in any serious climate change strategy.

"It saves money, cuts greenhouse emissions, and helps local small businesses in the energy-efficiency industry."

The Blacktown Solar City project is part of the Australian Government's \$75 million Solar City initiative to try out many ways of promoting solar energy, reducing the use of energy, and providing new options for electricity pricing.

Big Switch Projects will deliver the business energy efficiency part of the project.

This part is being handled by a consortium led by BP Solar that includes Integral Energy, ANZ, Blacktown City Council and Landcom.

Big Switch Projects will target big and mid-sized firms in Blacktown when the business energy efficiency scheme is



**Delighted:** Big Switch Projects program manager Veronica Hear says she's delighted to be involved in the Blacktown Solar City project.

Picture: Welter Posters

launched in the middle of the year.

Businesses in the scheme will have access to market support and to discounted energy efficiency reviews that will ensure that the projects are implemented.

Veronica Hear said there was enormous potential to save

energy in shopping centres, supermarkets, registered clubs, education facilities and health-care centres.

Large and medium-sized businesses can register now to receive updates on the project by visiting the website

[www.blacktownsolarcity.com.au](http://www.blacktownsolarcity.com.au) or by calling 1800 619 322.